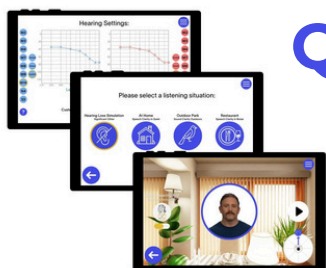


Let the hearing aids do
the talking.



Quick Start Implementation Guide

Incorporating the **Engage Hearing Aid Demonstration** into your clinic's visit workflow

What's included

- ✓ **Guided experience mode:** provider-led, step-by-step with A/B comparison
- ✓ **Self-guided mode:** standalone, no staff required; ideal for lobby and outreach
- ✓ **Synchronized companion experience:** two tablets, one shared experience
- ✓ **Built-in hearing screener:** estimates loss to personalize the experience
- ✓ **Multiple realistic scenes:** restaurant, park, home, and more
- ✓ **On-boarding & training support:** implementation guides to drive consistent adoption across your team

Start facilitating life-changing hearing demonstrations.



ENGAGE
hearing aid demonstration

<10

minutes added
to your visit

3

visit types,
one tool

BUSINESS CASES

Decision-making on the patient's terms

Patients can't conceptualize better hearing from a description. They need to experience it in environments that matter to them before they can confidently choose.

Screeners convert to full hearing assessments

A brief discovery experience after the bad news materially improves screen → full eval conversion.

One extra patient activated covers one year's subscription

Most pilot clinics find consistent use pays for itself well within the first month.



“A fantastic way to demonstrate higher levels of technology.”

- Clinic owner

“Engage is great for getting people off the fence.”

- Audiologist

THE PROBLEM

Existing demos backfire

Occlusion, fit issues, and on-the-fly adjustments undermine confidence mid-consult. Most providers skip live demos entirely, missing the moment that moves the patient forward.

Explaining isn't convincing

Patients can't conceptualize better hearing from a description. They need to experience it in environments that matter to them before they can confidently choose.

Companions stay on the fence

The significant other often drives the final decision. If they can't feel what their partner is missing urgency stays abstract. A shared experience changes that.

OUR SOLUTION

Use Case 1 - Full Consultation

Intake & History
Chief complaint, lifestyle. goal.



Audiogram
Diagnosis delivered



ENGAGE
hearing aid demonstration



Decision to adopt higher level of technology

Use Case 2 - Screening → Full Assessment

Ear Check & Screener

Quick 4-tone screen



ENGAGE
hearing aid demonstration



Book Full Assessment
Improved screen → eval conversion



Patients purchases at full consult

Use Case 3 - Lobby/Waiting Room (Self-Guided)

Patient Arrives

Tablet is ready in the waiting room



ENGAGE
hearing aid demonstration



Companion Joins
Synced tablets, experience is shared



Patients is warmed up for purchase at appt